

**You can grow  
better osteos faster!**

**Introducing**

# Genesis™

**Direct-stick Osteospermum Cuttings**



**Baï FloraPlant®**

**Genesis™ direct-stick cuttings let you ship a retail-ready, top-quality Serenity™ & Voltage™ Yellow osteo crop in as few as 14 weeks.**

**Less labor.** Genesis osteo cuttings can be direct stuck to the finish container so propagation is cut by 7 to 9 days. Rooting media and transplanting labor are eliminated.

**Shortened crop time.** Presorted for the best rooting uniformity, Genesis direct-stick cuttings reduce rooting time by half, allowing crops to move off the bench faster. You'll have more turns per season and reduce your overall input costs.

**Less shrink.** Genesis cuttings arrive presorted for uniformity and primed for the best consistency in propagation so you can bench run your crop.



**Traditional URC** Genesis cuttings arrive ready to direct stick in the finish container.



**Traditional URC** Genesis cuttings 8 days: With the callus developed, roots initiate quickly.



**Traditional URC** Genesis cuttings 6 weeks: Direct-stuck Genesis cuttings branch sooner and stronger for a better-quality finished plant.

**Reduced input costs.** Genesis cuttings can be direct stuck in cold frames and minimal heat environments. Cool temperatures also reduce PGR needs.

**Better branching and more flowers.** Direct sticking allows maximum light penetration, leading to more branches which ultimately results in more color.

**Genesis direct-stick cuttings...rooted in innovation** so you can make great osteos happen! Order through your Ball Seed sales rep, at [ballseed.com](http://ballseed.com) or by calling 800 879-BALL today.

# Introducing Genesis™ Direct-stick Osteospermum Cuttings



Serenity™ Dark Purple

**Genesis cuttings 14 weeks:**

The Genesis osteo is in full bloom, out the door and ready to sell, while the traditional URC osteo is just starting to open flowers.

Ball FloraPlant®



Variety	Form	Propagation Method	Grown In	Temperature Range	Light Levels (mols)	Liner Prop Time (weeks)	Crop Time From Stick to 4.5- in. (11-cm) (weeks)	Growth Regulators
<b>Serenity Series</b>	URC	25mm Liner	Greenhouse	<b>High:</b> 62–64°F (17–18°C) <b>Low:</b> 58–60°F (14–15°C)	8–10	4–5	15–16	B-Nine/Cycocel 2,500/1,000 (early) B-Nine/Cycocel 2,500/750 (late)
<b>Serenity Series</b>	Genesis	25mm Liner	Greenhouse	<b>High:</b> 62–64°F (17–18°C) <b>Low:</b> 58–60°F (14–15°C)	8–10	2–3	13–14	B-Nine/Cycocel 2,500/1,000 (early) B-Nine/Cycocel 2,500/750 (late)
<b>Serenity Series</b>	Genesis	Direct Stick	Greenhouse	<b>High:</b> 62–64°F (17–18°C) <b>Low:</b> 58–60°F (14–15°C)	8–10	NA *	12–14	B-Nine/Cycocel 2,500/1,000 (early) B-Nine/Cycocel 2,500/750 (late)
<b>Serenity Series</b>	Genesis	Direct Stick	Tunnel	<b>High:</b> 73–75°F (23–24°C) <b>Low:</b> 43–45°F (6–7°C)	8–10	NA *	12–14	B-Nine/Cycocel 2,500/1,000 (early) B-Nine/Cycocel 2,500/750 (late)
<b>Voltage Yellow</b>	URC	25mm Liner	Greenhouse	<b>High:</b> 62–64°F (17–18°C) <b>Low:</b> 58–60°F (14–15°C)	8–10	3–4	13–14	B-Nine/Cycocel 2,500/1,000 (early) B-Nine/Cycocel 2,500/750 (late)
<b>Voltage Yellow</b>	Genesis	25mm Liner	Greenhouse	<b>High:</b> 62–64°F (17–18°C) <b>Low:</b> 58–60°F (14–15°C)	8–10	1.5–2.5	10–12	B-Nine/Cycocel 2,500/1,000 (early) B-Nine/Cycocel 2,500/750 (late)
<b>Voltage Yellow</b>	Genesis	Direct Stick	Greenhouse	<b>High:</b> 62–64°F (17–18°C) <b>Low:</b> 58–60°F (14–15°C)	8–10	NA *	9–12	B-Nine/Cycocel 2,500/1,000 (early) B-Nine/Cycocel 2,500/750 (late)
<b>Voltage Yellow</b>	Genesis	Direct Stick	Tunnel	<b>High:</b> 73–75°F (23–24°C) <b>Low:</b> 43–45°F (6–7°C)	8–10	NA *	9–12	B-Nine/Cycocel 2,500/1,000 (early) B-Nine/Cycocel 2,500/750 (late)

\* See the Genesis Osteospermum GrowerFacts at [ballfloraplant.com](http://ballfloraplant.com) for details.

**Watch...learn...grow!**

Visit [ballfloraplant.com](http://ballfloraplant.com) for BFP TV, your Online Video Learning Center. You'll find several informative short videos on Genesis osteo cuttings, as well as other topics and issues important to you.



**Discover WebTrack™ real-time inventory availability and place orders online 24/7 at [ballseed.com](http://ballseed.com).**

Container Size	Plants per Pot	Final Spacing (on center)
<b>4.5-in. (11-cm)</b>	1	5–6 in. (13–15 cm)
<b>6-in. (15-cm) pot</b>	1	6–8 in. (15–20 cm)
<b>1 gallon</b>	1	7–10 in. (18–25 cm)
<b>2 gallon</b>	2	14–18 in. (35–45 cm)
<b>12-in. (30-cm) basket</b>	3	14–20 in. (35–50 cm)

**800 879-BALL**  
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